



# Williams Brand Management

*Etre Global*

# Introduction of **Williams Brand Management**

**Williams Brand Management** was established in the year 2016, with a group of international brand consultants experienced in each & every sector ranging from capital markets to On-boarding Facilities. We have a multi-lingual specialists who serves your brand needs in more than 30 + Languages. WBM provides you the top most industry professional of various business segment with an access to in-depth analysis, made available 24/5 and Leverage your dreams into reality





“

*What People think Matters*

”

*that's, Why we brand stuff*



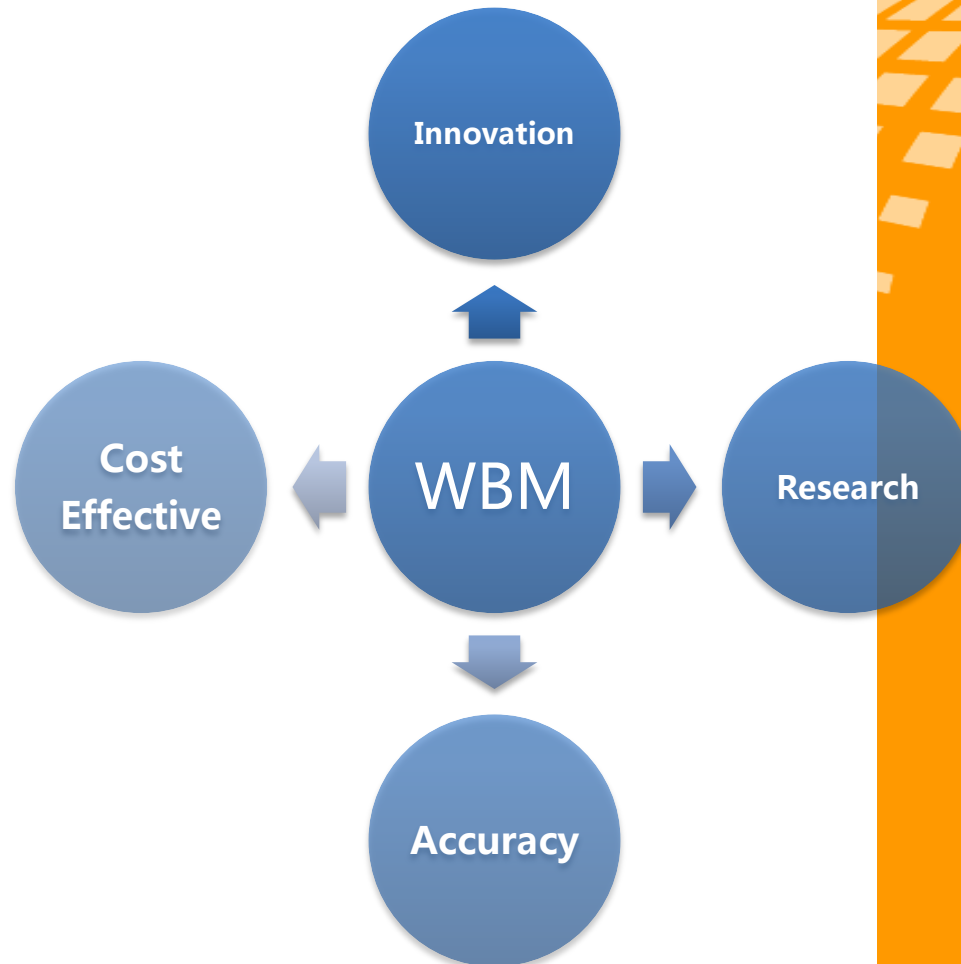


*Do you know almost **62%** of  
brand fails due to improper branding*



# 4

## Pillars of Williams Brand Management (WBM)



## *Biggest Misconception:*

*“Almost **85%** of people in Asian Country thinks branding is just a Logo design, Web Design & Pamphlets is a complete branding stuff”*



*Now let gives us  
the live example*





# *Live Case Studies of Branding*





**When 'Nelson' and 'Sheena' arrived at WBM , they though they know all the stuff to run a successful business**





**But they quickly got an idea that almost all the factor of branding, they know of managing the business were simply wrong**





*And they need to figure out that the new successful branding rules makes a company more successful ....*



*Atleast in a new globalized era  
Now this what they learn...!!!*





*'We Asked Nelson to stand in front of mirror  
and asked what do you see.....  
Got Confused for a while.....'*





**What's**

**Different**

**Now?**



# ***Confused..??***



*What has changed?*

Do you feel everything around you has changed or speeding up?

Which assumptions are no longer true?





Here's  
Our Answer



- *Technology has changed the world thinks and way the business operates...*

- *Everything should on a legal manner*

- *All the world is online including social media*

- *Branding gives the uniformity and increases sales by **47%***

- *Mobile Apps are rising than traditional technology*

- *Start-ups & technological branding has changed the view of business world*







UrbanClap



3D HUBS



“As a result barriers for new innovation  
Has been slowly melting.  
Every business needs more or less the uniformity  
& Complete flow. Hence they are vulnerable  
To competition & disruption”





The transformation has been taking  
place at a rapid pace, and it's  
accelerating...

The uniformity is something the modern world craves for it just  
like an Einstein law of Uniformity





“Power has been shifted from companies to consumer, and expectations has been increasing. Majority of the companies can get away with this complaints at least not in a long run. For example: Bad product never works, but good branding do .. “





In today's era, the innovation counts well, Individuals & teams have a **MASSIVE** impact to change. They can create new ideas, experiment, try again and can be next global leader as well ...

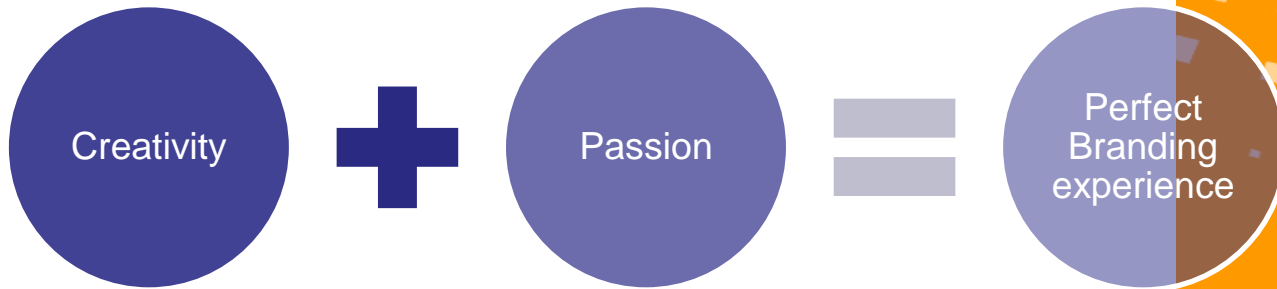


The people that have the biggest impact are  
the ones who called as:

**“Brand  
Creators”**



**These are the folk who combine technical  
knowledge, business expertise and  
creativity**



**When you give them the idea and freedom,  
the marvellous things are obvious**



The problem is, most of the companies today want to minimize the risk & without compromising on the quality aspect is it possible

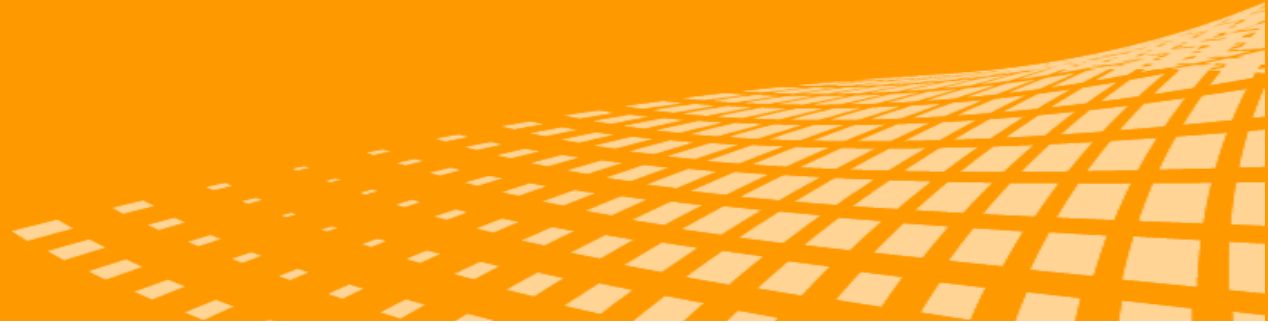


**Problem 1:** Information & data is displayed but not, distributed.

**Problem 2:** The quality design represent their brands, the failure can be deliberate and cost company more expensive

**Problem 3:** Decision Making lies in Hands of Few hands





**As a result the Company fails,  
Then,  
What is the solution?**







Create,  
develop,  
revitalise your brand...

# To Build a Successful Branding Solution





Building a Successful  
Branding Solution is now  
easy with **WBM solutions**



# Benefits of WBM:

- Global experience of more than 18+ countries
- Most Reasonable cost in the industry
- Availability 24\*7
- More than 10 years Experienced consultants
- Consultants change option
- Unlimited Concepts
- Preparing Brand manual before the project
- Creative strategy with In-depth Competitor Analysis



# What we do?

- International Company Formation
- Logo Designs
- E-Books
- Websites (PHP, Word press, Joomla, etc)
- Web Hosting
- Plugin Integration
- Business Integration System (BIS)
- SMM/PPC
- White Label
- Bulk Emailing
- External Hoarding
- Banners
- Internet Display Ads
- Wallpaper Designs
- Business / Employee ID card
- Internal HR Recognition Software
- On-page SEO, Off page SEO
- Landing pages
- Plugin Integration
- Webhosting
- Office Uniform Designs
- Complete Branding Solutions (Category)
- Business Card, Employees Identity Cards, etc
- Video Marketing
- Digital Marketing
- Outdoor Advertisement Like Canopy, Big Frame Banners, etc
- Content Marketing
- Mobile App development
- Office Space designing
- Internal HR Recognition Software
- On-page SEO, Off page SEO
- Landing pages, plugin Integration
- Webhosting
- Office Uniform Designs
- Complete Branding Solutions (Uni Category)
- Business Card, Employees Identity Cards, etc
- Video Marketing
- Digital Marketing
- Outdoor Advertisement Like Canope, Big Frame Banners, etc
- Content Marketing
- App development
- Office Space designing
- Strategic Consulting
- Legal & Corporate Counselling
- Other Marketing Materials such as Flyers, Brochures, Company Presentation, etc
- Employee Power dressing with your logo
- Office Space designing
- Strategic Consulting
- Legal & Corporate Counselling
- Other Marketing Materials such as Flyers, Brochures, Company Presentation, etc
- Employee Power dressing with your logo
- Compliance Activities
- Workforce (HR activities) On-Boarding, etc





# Our Consultants Worldwide:

India			United States
Egypt			Cyprus
New Zealand			British Virgin Islands
Greece			Dubai
Austria			Spain
Russia			Netherland

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***Thank You...!!***

**Williams Brand Management (WBM)**

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